The Home Appliance Industry, 2018-2019
Numbers at a glance

Impact of production process (2011-2018)

-12% Waste generation
-61% Water consumption
-17% Energy consumption

Energy Efficiency

Energy Efficiency in Europe

A+++ Washing Machines sold in
2008: 2%, 2018: 68%
A+++ Dishwashers sold in 2018: 99%

Connected Homes

75 Billion Global Connected Devices in 2025
2015: 15 Billion, 2025: 36 Billion

Europe's Growth

Europe's growth

14.6 M users +23.7% annual growth ratio

Biggest users in Europe

UK 2.2 M
Germany 2.6 M
France 1.2 M
Italy 0.7 M


+13%

€ 71.619 M Direct & indirect value added to GDP
€ 53.000 M Turnover in the EU

3.337 Number of enterprises in the EU
927.480 Number of direct & indirect employees

APPLiA Home Appliance Europe