Let’s step up to the plate
Europe’s Food and Drink Industry Priorities for the EU Institutions

2019 - 2024

We’re putting food on the table
Europe’s food and drink industry:

- Is the largest manufacturing sector in the EU
- Has a turnover of over €1 trillion
- Employs 4.6 million people directly across the EU
- Provides at least 1.5 billion meals every day
- €230 billion added value
- The EU is the largest exporter of food and drink products in the world

We’re ready to step up to the plate
Food and drinks represent some of our society’s greatest traditions. Europeans take pride that our wonderful and diverse cuisine is enjoyed by millions all over the world. Food and drink brings joy to our families every day, is part of every celebration, and acts as the thread throughout many of our warmest memories. Our food culture is one of the EU’s greatest success stories. However, it is only when we move forward together, that success takes care of itself.

We need your help to:

- Recognise the importance of food in the EU policies
- Enable a better dialogue amongst industry, citizens and law-makers
- Ensure better regulation with less fragmentation of our Single Market
- Invest in food education
- Set a strong food trade agenda in the current global context
- Implement an ambitious food research and innovation policy
- Guarantee a fair and strong agri-food supply chain

FoodDrinkEurope is the organisation of Europe’s food and drink industry

25 National Associations
27 European Sector Associations
22 Food & Drink Companies

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