Industry working with Farmers

- Mutually protect from market uncertainty and price volatility
- Keep thriving rural communities and strengthen the rural economy
- Product specifications guaranteeing traceability and quality to consumers
- Dialogue between farmers and food and drink companies, leading to agreements and contracts
- Training programmes for farmers to foster learning, competences and skills
- Support to farmers by providing equipment and inputs, facilitating joint investment, purchase or providing economic advice
- Common research activities (field trials), knowledge transfer and advisory services to farmers to foster the uptake of innovations
- Technology transfer and innovation to improve the quality of raw materials and their methods of production
- Sustain the long-term viability of farms
- Adapt to and mitigate climate change

Building strong ties

- Make agricultural raw materials match the quality requirements of the industry and consumers
- Long-term partnership with farmers, to secure the supplies of nationally or locally sourced agricultural raw materials
- Processing creates value and develops market outlets and trade opportunities for agricultural raw materials
- With its central role in the food chain, the industry connects farmers and consumers’ tastes and expectations
- Preserve natural resources, increase resource efficiency and boost competitiveness
- Sustain the long-term viability of farms
- Find out more at www.fooddrinkeurope.eu

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