ARE YOU READY TO PLAY DIGITAL HEALTH GOLF?

FTI Consulting is proud to present Digital Health Golf – a game of skill and cooperation guaranteed to help all stakeholders in European health navigate the three big challenges on the course: the sandtrap of interoperability, the waters of privacy and the woodland of reimbursement.

STEP 1: Choose your player:
- John the Patient
- Sophie the Hospital CEO
- Florence the Researcher
- Katie the VP of Business Development
- Tom the Senior Policy Advisor to the MoH

STEP 2: Choose your club:
- Driver: GDPR
- Iron: ESF+
- Wedge: Standards

STEP 3: Develop your strategy:
- Keep the needs of patients front and centre
- Adopt new business models
- Ensure financial sustainability
- Embrace the power of AI

NOW IT’S TIME TO PLAY!

Antoine Mialhe, Managing Director - Head of Healthcare practice Brussels
antoine.mialhe@fticonsulting.com